

# Choose the Web-Based Solution that's Right for You

## 1 Address List Hygiene

Increase the accuracy and performance of your mailing list by matching your list against the USPS® Individual, Family, and Business move information.

**MailListCleaner™** provides three levels of service to meet your data quality needs. Clean and standardize with CASS Certified processing, meet USPS® Move Update Requirements with NCOALink, and/or Eliminate Duplicate Records.

### Fast

- ▶ Process your mailing list in as little as 5 minutes (in most cases while you wait!)
- ▶ Our proprietary USPS® certified processes are instantly queued on our servers at our data center.
- ▶ Integrated fully electronic USPS Process Acknowledgement Form (PAF).

### Easy

- ▶ 3 simple steps will clean and improve your list: Upload and define your file, select your service level, and download your clean and updated data.

### Secure

- ▶ Certified point-to-point encryption of data uploads and secure data center processing keeps your list safe and secure during every step of the process.

## 2 Online List Processing

**TECAgora™** is our web-based mailing list processing interface. It was designed and built on TEC's proprietary centralized database management system to **streamline list processing production.**

### Efficient

- ▶ By automating, consolidating, and improving many steps, you can significantly increase productivity.

### Cost-Effective

- ▶ Increase your list processing margins and manage more with less!
- ▶ Costly errors associated with rekeying data are virtually eliminated.

### Streamlined

- ▶ Create, process, store, and reference existing and past production jobs utilizing the dashboard interface.

**TECAgora™** is not software. It is a managed pay-as-you-go service. Minimal training is required, and our experienced staff will help you every step of the way.

No expensive licenses. . .no expansion modules to purchase. You have access to everything on day one. Just pay for what you use when you use it.

And you can interface with **TEC Arcadia™**, our customer service solution. Instructions, data files, reports, and outputs are stored in one central location!



Try Us  
FREE

Register and get to use  
**MailListCleaner™** for **FREE**  
for one month!  
(a \$1000 value!)

**MailListCleaner™** is the only web-based service which allows you to upload your name and address file, process it through CASS, NCOA, and Dedupe while you wait! **MailListCleaner™** in conjunction with **ExpressPAF™** provides a completely electronic USPS Process Acknowledgement Form (PAF) eliminating the need for physical copies. We are so convinced that you will be amazed by the speed, simplicity, and features of **MailListCleaner™**, for a limited time we are offering you the opportunity to utilize the capabilities of **MailListCleaner™** in unlimited capacity for one month (a \$1000 value) without any further obligation.

866-379-9437 or  
info@tecmailing.com  
Today!



I would like to use  
**MailListCleaner™** for **FREE**  
for one month!

It's QUICK and EASY!

Take 5 minutes to register at  
<purl>

*<We hope you'll take us up on this offer!  
I'll give you a call soon.  
Cynthia>*

Under the "Try us Free" offer, TEC Mailing Solutions will grant unlimited access to www.MailListCleaner.com and its MLC, MLC+ (18 month), and MLC Ultra (18 Month) products for one month free of charge. The one month period will begin once the account has been created and end 30 calendar days later. During this period, if the user so chooses to utilize any other services not listed in this offer, they will be required to pay by credit card prior to delivery of these services. Upon completion of the offer period, the user will have the option to purchase a subscription for specified services or pay for each process by credit card prior to the delivery of any services. This "Try us Free" offer period expires March 1, 2011, or at any time TEC Mailing Solutions so chooses.

### About MailListCleaner™

"The quick support and your fully automated procedure made all the difference in the world! Thanks for making this service available to small mailers."

- Michael, Local Magazine  
Publisher, Oregon

"I thought we wouldn't have our list back for weeks! Just copied our list into an excel spread sheet, sent it on its way and was back within minutes."

- Debbie, Non-Profit  
Organization, Illinois



### 3 Integrated Web Services

**TEC Web Services™** API is an Application Programming Interface that allows you to connect your application with our web interfaces to seamlessly process address files.

#### Platform Independent

- ▶ Any application that can send and receive SOAP/XML messages can communicate with our web services.
- ▶ Because our API was built using open standards, you can choose any technology that suits your needs (e.g. J2EE, PHP, ASP, etc.)

#### Easy to Integrate

- ▶ It's very straightforward—your application sends a message to our servers, it uploads the data file, validates, and performs the services that you have requested. Upon completion, your application requests to download the output.

#### Secure

- ▶ Our security mechanisms guarantee that transaction data sent to our API stays private and is available only to your application.

Some great ideas for integrating our API: web-to-print solutions, subscription/circulation management tools, CRM applications, and more!



**TEC web services™**

## About our Mailing Solutions

As a premier provider of List Management Services . . .

- ▶ We help you **find hidden savings and profits** by processing and mailing as efficiently and cost-effectively as possible.
- ▶ We help you **avoid increased costs and headaches** resulting from frequently changing postal regulations and procedures.
- ▶ We have a wealth of **experience and expertise** to provide our clients with the best integrated mailing solutions available today.
- ▶ We offer proprietary software solutions, and can help you manage a mailing event from beginning to end, **delivering a customized, cost-effective, and accurate product in a timely manner.**

To find out more, contact **866-379-9437** or **info@tecmailing.com** today!



**Save Time and Money When You Mail**  
*Process*

866-379-9437 or  
info@tecmailing.com  
Today!



THESE. NO MATTER WHAT.

PRESORTED  
STANDARD MAIL  
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**TEC Mailing®**  
SOLUTIONS, LLC



**Save Time and Money When You Mail**  
*Process*